

# FVM MEDIAHOUSE



# VISUAL STORYTELLING WITH PURPOSE

## INTRODUCTION

FVM MediaHouse is a full-service media production company specialising in high-quality video, photography, and post-production solutions. We work with a diverse range of clients, with a strong focus on corporate organisations, delivering visual content that is strategic, polished, and purpose-driven.

Our approach combines creative storytelling with operational reliability. We understand that for corporate clients, media is not just about aesthetics—it is about clarity, consistency, and results. Every project is handled with attention to detail, clear communication, and a commitment to delivering on time and on brief.





# OUR VISION

To create visual media that communicates clearly, connects authentically, and elevates brands through thoughtful storytelling and technical excellence. We believe strong visual content should do more than look good—it should inform, inspire trust, and support real business objectives.

# WHAT WE DO



FVM MediaHouse offers end-to-end media production services, tailored to meet both creative and corporate requirements:

01

## VIDEOGRAPHY

FVM MediaHouse specializes in creating corporate videos, branded content, interviews, documentaries, training videos, and event coverage. With a focus on storytelling and visual impact, the team crafts compelling narratives that resonate with audiences. They aim to capture brand essence and significant events, delivering creative and professional video projects that elevate brand presence and exceed expectations.

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## PHOTOGRAPHY

FVM MediaHouse specializes in various photography services, including corporate portraits, events, lifestyle shoots, and branding. Our skilled team captures creative images that tell your brand's story, focusing on detail. We collaborate with clients to exceed expectations, ensuring that the visual content aligns with brand identity and resonates with the target audience.

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## POST-PRODUCTION

Our post-production team specializes in video editing (long-form and short-form), color grading, sound design, motion graphics, and content optimization for digital platforms. We bring your vision to life with precision, whether refining documentary footage or creating engaging social media clips. Using advanced software and techniques, we enhance visuals and audio for maximum impact and clarity.

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## CREATIVE DIRECTION

Our creative direction services include concept development, visual direction, production planning, and content structuring to cater to audience needs. We work with clients to create engaging visual narratives, utilizing industry trends for impactful results, resulting in unique and memorable content that resonates with the target audience.

# OUR VALUES

At FVM MediaHouse, we value clarity in both communication and execution, ensuring every project begins with a clear purpose and direction. We operate with discipline, using structured processes and professional standards to deliver consistent results. Integrity guides how we work, from honest communication to responsible expectation management. Above all, we are committed to quality, focusing on consistency, attention to detail, and long-term value in every piece of work we produce.

## → VISIONS

- Be recognised for consistency, not volume
- Build long-term client relationships over one-off projects
- Set a standard for disciplined, reliable media production
- Create work that remains relevant beyond trends and platforms

## → MISSIONS

- Deliver professional media that communicates clearly and effectively
- Balance creative storytelling with disciplined production processes
- Operate with reliability, transparency, and respect for client objectives
- Produce work that reflects quality, consistency, and long-term value

# OUR PROCESS



## → DISCOVERY & PLANNING

We begin by understanding the client's goals, audience, and delivery requirements. This ensures clarity from the outset.

## → DESIGN

Each shoot is executed with precision, professionalism, and respect for the client's time and environment.

## → POST-PRODUCTION

Editing and finishing are handled with care and attention to detail, with structured feedback rounds to ensure alignment.

## → DELIVERY

Final content is delivered in agreed formats, optimized for its intended platforms and use cases.

Our workflow is designed to be efficient, transparent, and collaborative:

# PORTFOLIO

**FVM MediaHouse has delivered visual content across a wide range of projects, scales, and industries. Our portfolio reflects versatility, consistency, and the ability to adapt creative execution to different organizational needs.**

## → PROJECT TYPES INCLUDE:

- Corporate brand and profile videos
- Internal communications and training content
- Event photography and video coverage
- Documentary-style interviews and storytelling
- Marketing and promotional campaigns
- Short-form and long-form digital content

## → CLIENT ENGAGEMENTS HAVE INCLUDED:

- Corporate organisations and enterprise teams
- Marketing and creative agencies
- NGOs and non-profit organisations
- Property, lifestyle, and service-based brands
- Individual professionals and executives

## → LOCATION & REACH

FVM MediaHouse is based in Gqeberha, South Africa and works with clients locally and nationally. We are equipped to manage both on-location productions and remote post-production workflows.

Our work is characterised by strong visual clarity, professional execution, and content that aligns with each client's communication objectives. Full portfolio examples are available on request or via our digital platforms.

# PORTOFOLIO

→ RISE & CREATE - 2025



→ TP SA - 2025



→ HARMONY UNVEILED - 2024



Collab with Shoot '97 Production

→ ZHIYUN - 2025



→ NIKON - 2025



→ SARAMONIC - 2024



→ PALLETS2GO - 2025



→ UTILITY RUBBER STAMPS - 2025



→ KW REALTOR - 2025



→ REMAX - 2025



→ NMU - 2025

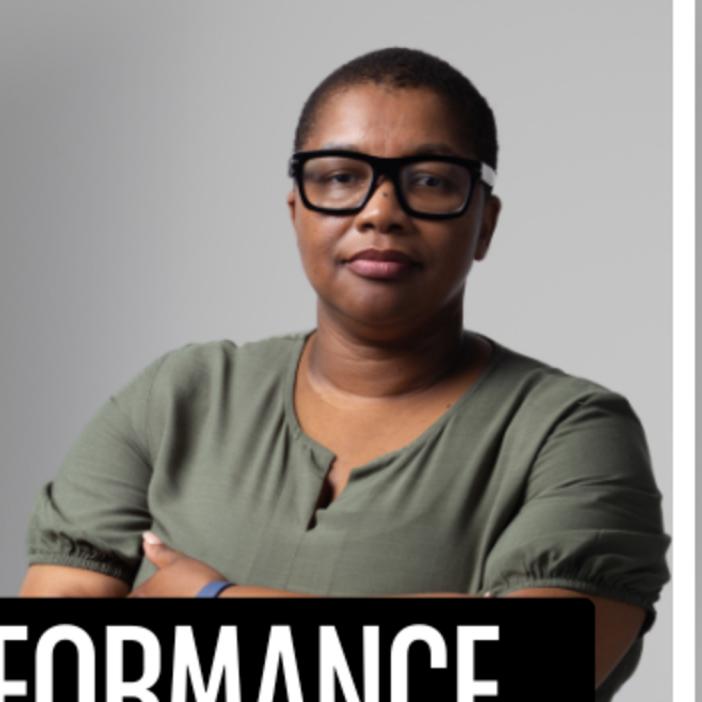


→ SANLAM - 2025



# COMMERCIAL PROJECT

TELEPERFORMANCE



CORPORATE  
HEADSHOTS

## TP SOUTH AFRICA

In Gqeberha, South Africa, our team worked with a dynamic company to take professional headshots that embody their brand. The photo session occurred in a modern office with mobile studio setup, showcasing each member's professionalism and approachability. The client was delighted with the sophisticated portraits, enhancing their polished corporate image.

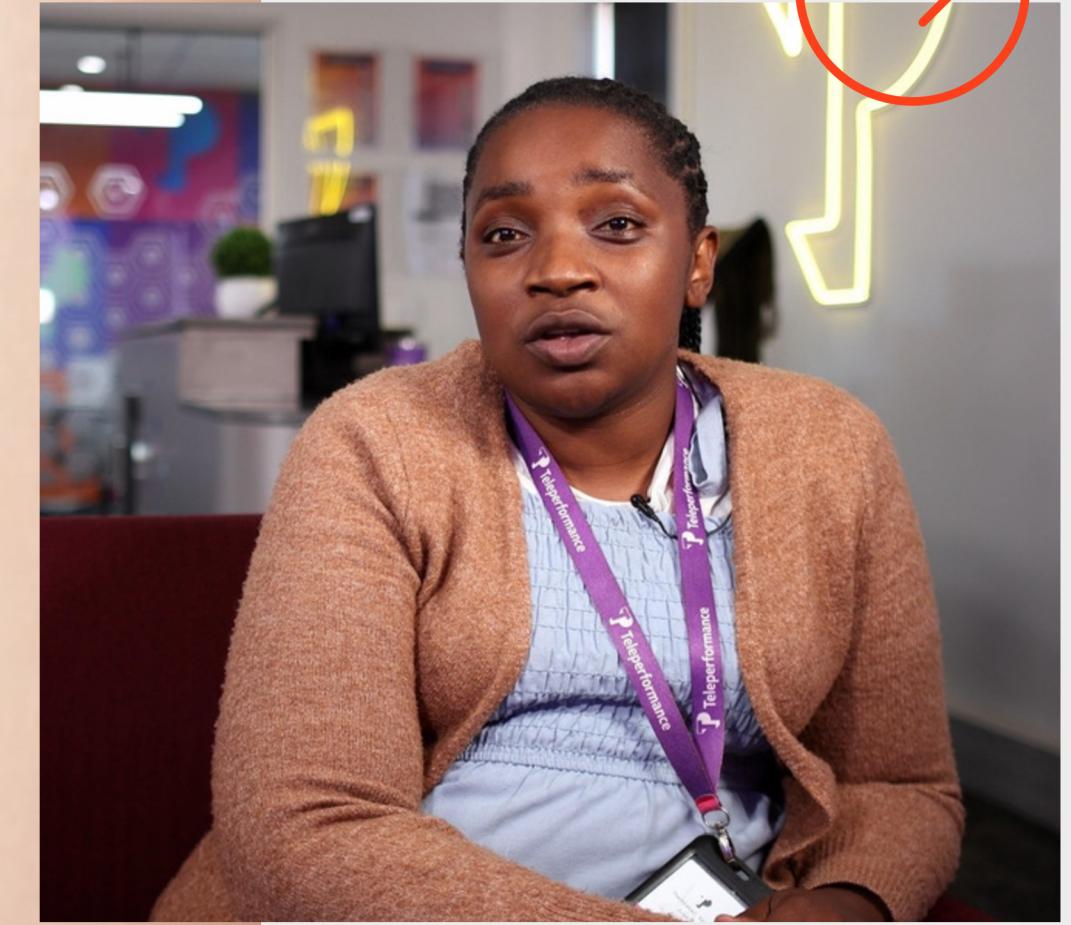




# PODCASTS, DOCCIES & INTERVIEWS

Documentary Filmmaking  
NQF-5

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FVM MediaHouse specializes in documentary filmmaking, interviews, and podcast production, creating authentic, story-driven content. We emphasize capturing real voices and meaningful narratives, ensuring disciplined production and attention to detail for purposeful communication that resonates over time.

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2023

## NIKON ZF

We created both short-form and long-form content for the Nikon Zf. Our creative team produced engaging short videos highlighting its features and design, while comprehensive long-form content explored the camera's capabilities in various scenarios. For product photography, we showcased the Nikon Zf's sleek design using dynamic lighting and creative compositions to emphasize its premium build and inspire photographers.



**BRAND  
PROJECT**



FVM MediaHouse provides professional product photography focused on clarity, consistency, and visual accuracy. We create clean, well-considered imagery that highlights product details and supports branding, marketing, and commercial use, ensuring each image is purposeful, polished, and ready for deployment across platforms.

# PRODUCT PHOTOGRAPHY

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# OUR SERVICES

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## PRODUCTION & SHOOTING

Our production services are offered across clearly defined tiers, allowing clients to scale resources appropriately

### Senior-Level Production

- Used for high-stakes corporate projects, brand films, and complex productions requiring advanced technical execution, creative direction, and on-set decision-making.

### Junior / Support-Level Production

- Ideal for simpler shoots, content capture, and supporting roles within larger productions, ensuring cost efficiency without compromising delivery standards.



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## POST-PRODUCTION & EDITING

Editing services are tiered based on complexity, turnaround requirements, and content type:

### Senior Editing

- Applied to narrative-driven projects, corporate storytelling, documentaries, and polished brand content where pacing, structure, and refinement are critical.

### Junior Editing

- Suitable for social media edits, internal content, basic assemblies, and fast-turnaround deliverables.



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## ADD-ON & SPECIALIST SERVICES

Projects may also include:

- Motion graphics and basic animation
- Colour grading and sound design
- Content formatting for multiple platforms
- Additional revisions or accelerated delivery timelines

Our tiered structure allows clients to select the level of expertise required for each project, ensuring transparency, flexibility, and alignment with project goals.



## FRANCOIS MASUABI



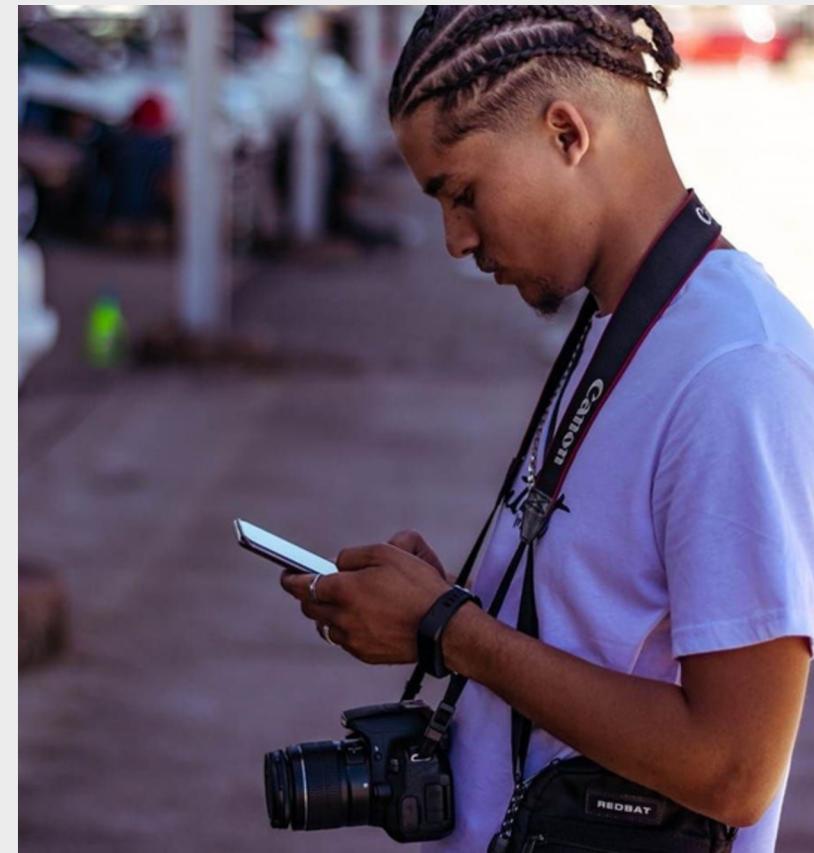
FOUNDER & CREATIVE DIRECTOR

## LIANA BROOKS



ADMIN & FINANCE

## JARED JAFTHA



JUNIOR VIDEO/PHOTO

## MARCO PIET



JUNIOR VIDEO/PHOTO

# MEET THE TEAM



# SOME OF OUR CLIENTS



**ZHIYUN**



HAPPY CLIENT



They are professional, friendly and very patient. They on schedule and gave amazing service. They blend in as part of the occasion. Their photos are phenomenal would definitely recommend FVM Media house. Im looking for an occasion to use their service again



HAPPY CLIENT



FVM Media House is always on time and gave incredible service. Francois is very friendly and well as his assistant Turnaround time for pictures was on point! Photos are of high quality and we highly recommend their services for any occasion

# THANK YOU



At FVM MediaHouse, we are committed to producing visual content that serves a purpose, tells a story, and reflects the professionalism of the brands we work with. Whether the project is large or small, our focus remains the same: delivering high-quality media that works.



## CONTACT US

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